Session 2: Equity in evidence synthesis

Impact of algorithmic bias on systematic reviews of Al-Interventions



Lotty Hooft
UMC Utrecht, The Netherlands





Impact of algorithmic bias on systematic reviews of Al-Interventions

Prof. Dr. Lotty Hooft

Cochrane Netherlands, Julius Center, UMC Utrecht

Trusted evidence.
Informed decisions.
Better health.

I have no actual or potential conflict of interest in relation to this presentation



Content next 20 minutes

- 1. Al and Al-Interventions?
- 2. Algorithmic bias?
- 3. Impact on SRs?









Artifical Intelligence is "hot" but what it?

Immense attention and interest from various industries



Who's watching?



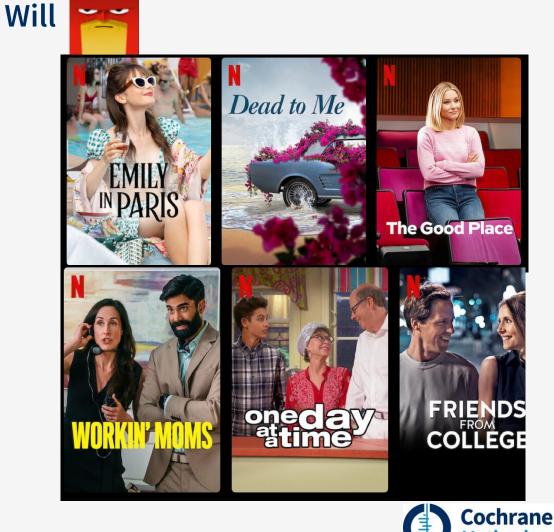
Netflix provides users with personalized suggestions

MANAGE PROFILES

Automated predictions (for specific user) **by collecting preference info** (from many users)







Same methods for clinical risk stratification

From Netflix to Heart Attacks: Collaborative Filtering in Medical Datasets

ABSTRACT

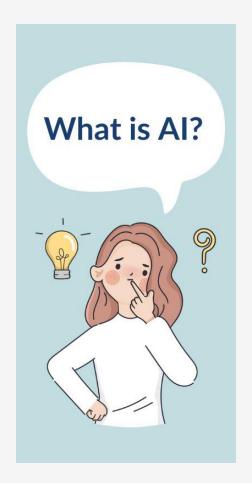
Recommender systems are widely used to provide users with personalized suggestions for products or services. These systems typically rely on collaborative filtering (CF) to make automated predictions about the interests of a user, by collecting preference information from many users. CF techniques require no domain knowledge and can be used on are used by a number of different commercial organizations, including Amazon [14], Google [9], Netflix [7], TiVo [2] and Yahoo! [18].

Most of these recommender systems are based on collaborative filtering (CF), which uses past user behavior and preferences (such as product ratings) to make automated predictions about the interests of a user. CF techniques

- Matching new cases to historical records
- Matching patient demographics to adverse outcomes



What is Al?



- Digital technology to perform tasks that were once thought to require human intelligence
- Computer algorithms examine large amounts of data, find common patterns, learn from the data and improve with time.
- Two main types of AI:
 - Generative AI (including Chat-GPT): can create new content based on learned patterns
 - Predictive AI: predictions about future events based on large amounts of historical data

Most Al-healthcare interventions (applications) are **predictive Al systems**



Al-Interventions in Healthcare



Al-Interventions in Healthcare

Predictive AI

- help to identify people at high risk of developing certain conditions (prevention)
- personalise treatments (select the patients most likely to benefit from specific treatments)

Diagnostic Al

identify diseases or conditions early and accurately

Therapeutic Al

chatbots or virtual therapists that provide support, coping strategies, and guidance for patients



Examples

- 1. Smart stethoscopes to **detect** hearth failure
- 2. Al to **predict** whether lung nodules are cancer
- 3. Al to **personalise** cancer treatment and to predict which drugs are effective for your lung cancer



We need to be able to trust Al

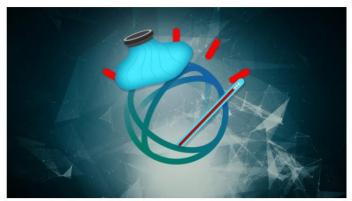
- Safe
- Transparant
- Fair
 - Fairness aims to eliminate or mitigate algorithmic bias and prevent discriminatory outcomes
 - It's an active effort to correct biases and promote equality

XCLUSIVE

STAT+

IBM's Watson supercomputer recommended 'unsafe and incorrect' cancer treatments, internal documents show

By CASEY ROSS @caseymross and IKE SWETLITZ / JULY 25, 2018



ALEX HOGAN/STA

Internal IBM documents show that its Watson supercomputer often spit out erroneous cancer treatment advice and that company medical specialists and customers identified "multiple examples of unsafe and incorrect treatment recommendations" as IBM was promoting the product to hospitals and physicians around the world.



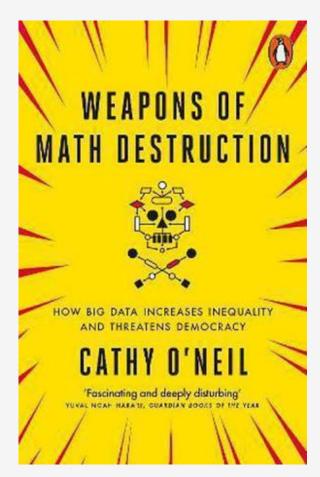
The importance of addressing Algorithmic Bias



How Big Data can Increase Inequity

Existing biases leading to unfair outcomes in hiring processes

- I = Automated algorithm to screen job applications and select candidates for interviews.
 - Scores are based on various factors using historical hiring data
 - If the data shows that certain demographics were underrepresented (such as women or minorities) in the past workforce, the algorithm might learn and replicate these biases
- O= Qualified candidates from underrepresented groups might be unfairly rejected, leading to an inequity within the company.





Algorithmic Bias refers to

AI-Algorithms that are trained on biased data sets leading to unfair or discriminatory outcomes



Impact on SRs



Aim SR: Assess effects of interventions not aimed at reducing inequity but where it is important to understand the effects of the intervention on equity

Logic Model: Pathways through which the intervention is expected to affect health equity

Equity Checklist for Systematic Review Authors - version 2012-10-04, page 1

Equity Checklist for Systematic Review Authors

This checklist is intended for use by systematic review authors **planning and conducting** reviews with a focus on health equity. We define equity focused reviews as those that:

- 1. Can assess effects of interventions targeted at disadvantaged population;
- 2. Can assess effects of interventions aimed at reducing social gradients; and
- Can assess effects of interventions not aimed at reducing inequity but where it is important to understand the effects of the intervention on equity.

To ensure transparency and completeness of **reporting** of your systematic review, we recommend you follow the new <u>PRISMA-E 2012 reporting guidelines</u> for systematic reviews with a focus on health equity. Additional guidance is available in the paper <u>Health equity: evidence synthesis and knowledge translation methods.</u>

This is a living document and will be updated.

"The term "inequity" has a moral and ethical dimension. It refers to differences which are unnecessary and avoidable but, in addition, are also considered unfair and unjust."

- Whitehead, 1991

Disadvantage can be measured across categories of social differentiation, using the mnemonic PROGRESS-Plus. PROGRESS is an acronym for Place of Residence, Race/Ethnicity, Occupation, Gender, Religion, Education, Socioeconomic Status, and Social Capital, and Plus represents additional categories such as Age, Disability, and Sexual Orientation.

- Evans, 2003 and Oliver, 2008

1. Develop a logic model		
Eq-1. Is there potential for differences in relative effects between advantaged and	☐ Yes	☐ No
disadvantaged populations? E.g. Are children from lower income families less		
likely to use bicycle helmets? (Royal, 2005)		
Eq-2. Have you developed a logic model to illustrate the hypothesized mechanism of action (that is, the pathways through which the intervention is expected to affect health equity)?	☐ Yes	☐ No
2. Define disadvantage and for whom interventions are intended		
Eq-3. Were interventions aimed at the disadvantaged or at reducing the gradient across populations? Disadvantage is defined across PROGRESS-Plus categories. E.g. School meals aimed at children in poor cities (Kristjansson, 2007).	☐ Yes	☐ No
Eq-4. Have the inclusion/exclusion criteria and data extraction used structured methods to assess categories of disadvantage (e.g. socioeconomic status, sex, race/ethnicity, etc.)?	☐ Yes	☐ No
Eq-5. Have you appropriately described sociodemographic characteristics (e.g.	Yes	□ No
socioeconomic status, sex, race, etc.), given the details in the included studies?		

Assess Algorithm Bias

Steps in a systematic review





RoB with PROBAST-AI (=> prediction models)

Signaling questions to assess whether:

- appropriate predictors were selected?
- training data sets are skewed?
- the participants in data sets are representative for the group they serve → intended use of AI-algorithm

Data sets are selected or built by humans with their own natural biases

Example low RoB: carefully-selected data from hospitals and research trials or national health data



Clinical impact of AI-interventions

Besides assessment of Al-algorithm, additional research needed on:

- how the Al-interentions could work in routine clinical practice (logistics/right care right place)
- their long-term effect on patient outcomes
- their cost-effectiveness



Conclusion

Al has the potential to help to:

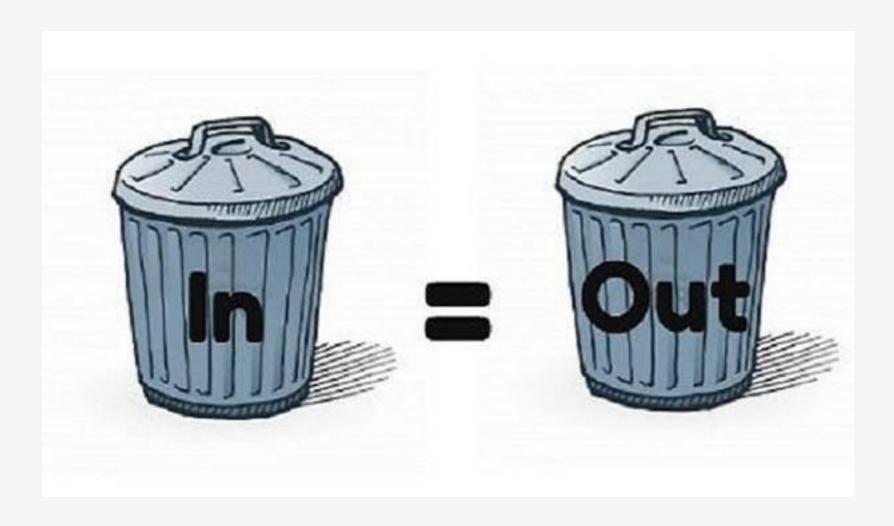
- diagnose conditions earlier, and
- provide personalised treatments

Evaluating Trust in Al Interventions through Cochrane Evidence:

- Transparant research is essential
- Assess inclusiveness of datasets (to mitigate form algoritmic bias)



This also applies to AI-interventions....







Questions?

Contact details

- L.Hooft@umcutrecht.nl
- www.cochrane.nl

